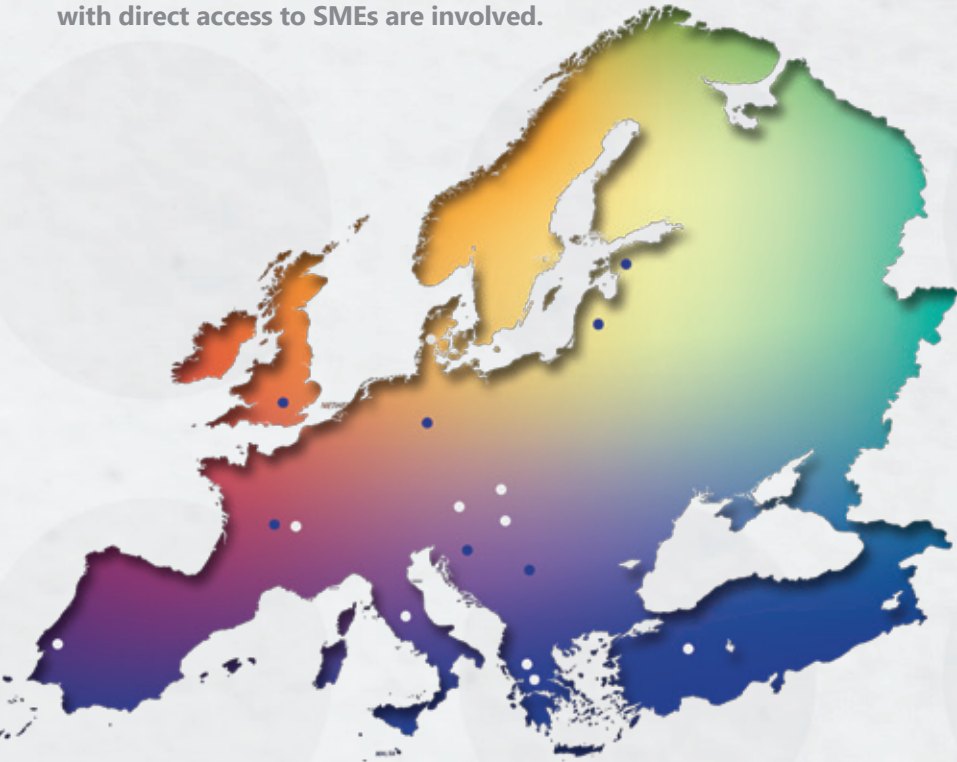


Project coordinator
Fraunhofer-Gesellschaft (Germany)

Project consortium

In order to implement the VIP4SME objectives as best as possible, in addition to numerous national and European patent offices, also other intermediaries with direct access to SMEs are involved.



Business Upper Austria (Austria); German Patent and Trade-Mark Office (Germany); Danish Patent and TradeMark Office (Denmark); Estonian Intellectual Property and Technology Transfer Centre (Estonia); French Industrial Property Office (France); French Competitiveness and Business Clusters Organisation (France); Hellenic Industrial Property Organisation (Greece); Foundation for Research and Technology Hellas (Greece); State Intellectual Property Office (Croatia); Hungarian Intellectual Property Office (Hungary); Chamber of Commerce of Venice Rovigo Delta-Lagunare (Italy); Lithuanian Innovation Centre (Lithuania); Portuguese Institute of Industrial Property (Portugal); Intellectual Property Office of the Republic of Serbia (Serbia); Slovak Centre of Scientific and Technical Information (Slovakia); Turkish Patent Institute (Turkey); The Patent Office (United Kingdom)

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Value Intellectual Property for SMEs

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About VIP4SME

The aim of the project is to strengthen the knowledge of **small and medium-sized enterprises /SMEs/** in Europe in the area of **Intellectual Property**. The project is supported by the European Commission Program Horizon2020.

It is vital for enterprises to learn how to recognize and expand the potential of their immaterial value in order to capitalize successfully on this potential through market innovations.

In addition to the direct contact with SMEs, it is necessary to expand the existing advisory interdisciplinary services. This is done by means of independent consultants, chambers of commerce and industry and centers for patent and trademark information.

Project aims in numbers

to 1800 SMEs

provide training focused on protection, management and exploitation of their Intellectual Property /basic knowledge/

to 600 SMEs

provide training in optimization and utilization of their portfolio of Intellectual Property /advanced/

to 1660 SMEs

provide individual consulting with Intellectual Property advisers

to 300 SMEs

provide extended interdisciplinary education with the IP-Toolbox through consultants, chambers of commerce and industry, centers for patent and trademark information, et al.



Benefits for SMEs

Information days

Regular information days are focused on basic information, especially for beginning young entrepreneurs, startups and SMEs, in the area of dealing with Intellectual Property.

Individual consultancy

Free individual consultancy through IP consultants is intended for information and education needs of SMEs and focused on specific recommendations with the aim of developing additional necessary actions.

Thematic workshops

Workshops provide information about selected topics on Intellectual Property. The workshops are suited for SMEs which already possess good knowledge of Intellectual Property

IP ToolBox

Through the free IP Toolbox, VIP4SME offer an extensive information source on Intellectual Property and interdisciplinary subjects to small and medium-sized enterprises.