

Newsletter Nr. 9 - April 2019

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VIP4SME project - newsletter n° 9 - December 2018



Focus on: EVENTS & ACTIVITIES

Steering Committee meeting n. 3

Bordeaux (Fr) - November 28th/29th 2018

As VIP4SMEs project members continue to work hard on improving SME's knowledge of the importance of IP protection and exploitation. **The 3rd Steering Committee Meeting took place in the beautiful city of Bordeaux on november 28th/29th 2018** to point out results so far achieved and to design new strategies and paths to chase project's goals.



The event provided a [very busy agenda](#) and many crucial issues were discussed.

We have point out among VIP4SME's project strenghts the capacity to identify relevant tools for Ip support and direct contact with SMEs, while our weakness resides mainly in imbalanced performance across Europe.

Our priorities for current year include: achieving promised number of 1-to-1 services to SMEs, implementing platform with new and useful tools. Our future goals will be preserve functionality of the website [innovaces.eu](#) and keep the network ocollaboration.



Focus on: MOST SUCCESSFUL TOOLS

Our [website](#) offers a wide range of useful tools to improve SMEs' knowledge of IP instruments, national procedures, evaluation and estimation of immaterial assets.

We have tools that provide information, semantic research instruments, evaluation of IP assets and auto-evaluation etc. But which of them are the most appreciated among websites' users?

According to the number of clicks, SMEs are particularly interested in prediagnostic research (provided by tools like INPI'S pre-diagnostic Lite and UIBM's pre-diagnosis).

Both tools are designed to help SMEs to analyze their IP asset status and to provide customized suggestions on how to protect the enterprise's immaterial values.

They consist of standard interviews followed by a report on IP status and how IP instruments are indicated to protect the enterprise's asset.

This may indicate that SMEs need to be guided through an IP protection and esteem, as their knowledge of the issue increases. Partners are conducting surveys to get more detailed reviews and continue enhancing the portal's section with useful instruments for SMEs.

Find all the tools [here](#)

Focus on: WIPO trend statistics





A new WIPO study proves a boom in Artificial Intelligence-based inventions.

The first publication of "WIPO Technology Trends" points out that patenting activities in the artificial intelligence field is rising rapidly. Here are some interesting datas:

- Since AI emerged in the 50s, nearly 340.000 AI-related applications have been filed;
- AI-related patenting boomed since 2013, half of the inventions published have originated since;
- Private companies represent 26 out of the top 30 AI patents applicants;
- IBM has the greatest portfolio (8,290 inventions), followed by Microsoft Corp. (5.930)

Find more on WIPO at this [link](#)

Focus on: COMMUNICATION

1) **Website** (you can find it at this [link](#)) the website is constantly updated with news of events and initiatives from partners.

2) **Social media channels:**

- Find updates on our Youtube channel [here](#)
- Follow us on Twitter [here](#)
- Like our Facebook official page [here](#)

3) **A special request to the partners**

1. Please **do not forget to upload news and events** (especially WP2 events!) **on our website** (you can find the link above).
2. We would like to kindly invite you to **share (at least by a „like“ by you and/or your institution) the VIP4SME social networks profile** / or post news.



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Dear Partners, you are receiving this mail because you are part of the VIP4SME Project

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